

OSU SUSTAINABILITY STRATEGIC PLAN
Goals, Objectives, Implementation Timelines (updated fall 2016)

I. Develop Campus Sustainability

- a. Coordination & Planning
 - i. Formally adopt Sustainability Plan with stakeholder input
 - 1. Mission
 - 2. Goals with Objectives & Timelines
 - ii. Policies/Procedures
 - 1. Energy Conservation Policy – Completed 2007
 - 2. Waste Reduction Policy – by 2018
 - 3. Purchasing Policy – by 2020
 - 4. No Idle Policy for FM – by 2017
 - iii. Employee Satisfaction Survey – ongoing
 - iv. Employee peer-to-peer sustainability outreach and education program – Energy Leadership Program
- b. Education
 - i. Student Sustainability Educators Program
 - 1. Peer-to-peer sustainability outreach and education program for degree-seeking students – by 2020
 - ii. Regularly update list of sustainability curriculum – Completed & ongoing
 - iii. Identify Sustainability Immersive Experiences – Completed & ongoing
 - iv. Assess Sustainability Literacy (survey tool) – by 2018
- c. Research
 - i. Define sustainability research – Completed
 - ii. Regularly update list of sustainability research activities – Completed & ongoing
 - iii. Identify associated departments & faculty – Completed & ongoing
- d. Operations
 - i. Air Quality
 - 1. GHG Emissions Scope I & II – Completed for 2006, 2009, 2011, 2014
 - 2. GHG Emissions Scope III – To be determined
 - ii. Buildings
 - 1. Green Building Guidelines – set guidelines by 2020
 - 2. Planned Review Considerations (Dumpster/Recycle Space; White Roofs; Water Bottle Refill Stations) – Now include in review process
 - iii. Dining
 - 1. Partnership w/farmers/ranchers to remove food waste – Completed & ongoing
 - 2. Promote durable cup & shopping bag reuse program – Completed & ongoing
 - 3. Promote Made in Oklahoma (MIO) & Farm Fresh programs – Completed & ongoing
 - iv. Energy
 - 1. Support existing Energy Conservation/Management Program – Completed & ongoing
 - 2. Renewable Energy

- a. Wind – Entered into 20-year contract January 1, 2013
 - b. Ground Source – Three buildings on campus
 - c. Solar – Small applications
- v. Grounds
 - 1. Composting of landscape materials – Completed & ongoing
 - 2. Drip irrigation – Completed & ongoing
 - 3. Raw water irrigation – Lines are being placed; determine when pumping will commence
 - 4. Promotion of IPM – Completed & ongoing
 - 5. Tree Campus USA – Completed & ongoing
- vi. Purchasing
 - 1. Recycled content paper purchase policy – by 2018
 - 2. Tag eco-friendly products in OK Corral – by 2018
 - 3. Green Seal™ certified cleaning products policy - Completed
- vii. Transportation
 - 1. Share the Road with Bicycles & Pedestrians – Completed & ongoing
 - 2. List shower facilities
 - 3. Promote multi-modal programs – Completed & ongoing
 - a. Carpool Program
 - b. CNG Bus Program
 - c. Bicycle Rental Program
 - d. Zipcar Partnership
 - 4. DIY Bicycle Repair Stations – Two are completed; one is forthcoming
- viii. Waste Reduction
 - 1. Comprehensive Campus Recycling Program
 - a. Establish campus wide OSU Recycling Committee - Completed
 - b. Promote paper/cardboard/bottle/can recycling – Completed & ongoing
 - c. Offer single-stream recycling to residences – Completed & ongoing
 - d. Green Office Certification program – Completed for energy conservation; to be determined for resource conservation
 - e. Res Life & FGSH Eco-Reps program – Completed & ongoing
 - f. Game-day Tailgate Recycling (SGA) – Completed & ongoing
 - 2. Athletics Recycling Program
 - a. SGA Tailgate Recycling – Completed & ongoing
 - b. Stadium & Arena indoor recycling – by 2020
 - c. Recycling at Stadium entrances – by 2020
 - 3. Move-in Cardboard Collection program – Completed & ongoing
 - 4. Bottle Water Reduction
 - a. Refill Water Fountain Stations – Completed & ongoing
 - b. Behavior change videos - – Completed & ongoing
 - 5. Paper Use
 - a. Promote double-sided printing & default option – Completed & ongoing
 - b. Promote double-sided copying – Completed & ongoing

- 6. Composting
 - a. Onsite landscape compost program – Completed & ongoing
 - b. Pre-consumer kitchen scraps compost program – Completed & ongoing
 - c. Develop onsite comprehensive compost program for post-consumer food waste – by 2025
- 7. Promote reuse programs
 - a. Promote OSU Surplus – Completed & ongoing
 - b. Move-out Residential Programs (SGA & FGSH) – Completed & ongoing
- 8. Identify Universal Waste procedures – Completed & ongoing
- 9. Large Event Recycling
 - a. Homecoming approx. 70,000 attend – Completed & ongoing
 - b. Lights on Stillwater approx. 10,000 attend – Completed & ongoing
- ix. Water
 - 1. Consumer Confidence Report publicity – Completed & ongoing
 - 2. Water leak reporting promotions – Completed & ongoing
 - 3. Raw water irrigation project – In process
 - 4. Recycling of Power Plant water – Completed & ongoing

II. Continuing Education

- a. Safety Training (Hazmat, baling equipment, etc.) – Completed for all new employees
- b. Professionals Organizations – Ongoing participation
 - i. Assn for the Advancement of Sustainability in Higher Education (AASHE)
 - ii. Oklahoma Recycling Association (OKRA)
 - iii. College & University Recycling Coalition (CURC)
- c. Classes & Certifications
 - i. Recycling Management Systems, SWANA - Completed
- d. Conferences/Seminars – Ongoing participation
 - i. AASHE Conference & Expo (national)
 - ii. Resource Recycling Conference (national)
 - iii. Oklahoma Recycling Conference (state)
 - iv. Oklahoma Compost Conference (state)

III. Stakeholder Activity

- a. Sustainability Stakeholders (campus wide)
 - i. Listserv – Completed but inactive; activate in 2017
 - ii. Core guidance group or Sustainability Council – Completed but inactive; activate in 2017
 - iii. Subcommittees to work on specific projects – Only the Recycling Subcommittee is active this time; revive Procurement Subcommittee, Compost Task, and Curriculum Task Force
- b. Recycling Committee (campus wide)
 - i. Listserv – Completed & ongoing
 - ii. Regular meetings – Reactivate in spring 2017

- c. Student Organizations – Completed & ongoing
- d. Building Champions and EcoReps – Completed & ongoing

IV. Marketing/Outreach/Education

- a. Branding
 - i. Logos & Taglines – Completed
 - ii. Slogans – Completed
 - iii. Signage – Completed & ongoing
- b. Scheduled Presentations – Completed & ongoing
 - i. New Employee Orientation (update video as needed)
 - ii. HR Training Certificate Programs (Sustainability in the Workplace)
 - iii. Ready to Lead AKA Activate (summer conf.; fall & spring programming)
 - iv. Freshman Orientation (Welcome Week)
 - v. Camp Cowboy
 - vi. Residential Life Staff Training (Aug. & Jan.)
 - vii. Greek Life – start in 2018
 - viii. Physical Plant (new & existing employees safety training)
- c. Ad Hoc Presentations – Completed & ongoing
 - i. Student groups
 - ii. Res Life Eco-Reps training
 - iii. Faculty classes
 - iv. Department settings
 - v. GCA custodial & housekeeping
 - vi. Stillwater Community
- d. Student Field Trips – Completed & ongoing
 - i. OSU Recycling Center
 - ii. Materials Recovery Facility
 - iii. Drinking Water Treatment Plant
 - iv. Power generation facilities
 - v. Wind farm at Blackwell
 - vi. Upholstery Shop
- e. Print Materials – Completed & ongoing (unless noted otherwise)
 - i. Press Releases
 - ii. New Student Orientation packets – phased out
 - iii. Exhibit Opportunities
 - iv. Campus Sustainability Newsletter – by 2018
- f. Exhibits – Completed & ongoing
 - i. OSU Earth Fest
 - ii. Campus Staff Luncheon
 - iii. Welcome Week (week before fall semester begins)
 - iv. Res Life Resource Fair
 - v. Lights on Stillwater
 - vi. America Recycles Day
- g. Electronic Media – Completed & ongoing
 - i. Sustainability Website
 - ii. Sustainability Listserv
 - iii. Facilities Management OSU Recycles Website

- iv. Sustainability ResLife Recycles Website
- v. Headline News
- vi. OSU Homepage
- vii. Facebook
- viii. Twitter
- ix. Instagram
- x. Vine
- h. Traditional Media – Completed & ongoing
 - i. O’Colly
 - ii. State Magazine
 - iii. College Magazines
 - iv. Posse Magazine
 - v. Department Newsletters
 - vi. OState TV
 - vii. Campus TV Monitors (Channel 88)
 - viii. KOSU (PSAs & Calendar)
 - ix. Stillwater NewsPress/Perkins Journal
 - x. The Oklahoman
 - xi. Tulsa World

V. Sustainability Measures

- a. STARS Reporting – Completed & ongoing
 - i. Education & Research
 - ii. Operations
 - iii. Planning, Administration & Engagement
 - iv. Innovation
- b. State of Oklahoma Reporting – Completed & ongoing
 - i. Recyclables sold
 - ii. Products purchased with recycled content
 - iii. RCRA budget
- c. Standards – Completed & ongoing unless stated otherwise
 - i. New Construction – To be determined
 - ii. Remodels – To be determined
 - iii. Plan Review
 - iv. Recycle bins (outdoor)
 - v. Recycle bins (indoor) – To be determined
 - vi. Trash and Recycle Dumpsters
 - vii. Water Fountains
- d. Program Goals – Completed & ongoing
 - i. Recycling Rates
 - ii. Energy Conservation Goals
- e. Auditing – Completed & ongoing
 - i. Waste Stream Audits
 - ii. Energy Consumption Audits
- f. Guidelines – Completed & ongoing
 - i. Energy Conservation Best Practices
 - ii. Sustainability Tips

- iii. Recycling Instructions
- g. EPA Programs – Completed & ongoing unless stated otherwise
 - i. Green Power Partnership
 - ii. Food Recovery Challenge – by 2020
 - iii. Energy Star